



UNITED TO END HOMELESSNESS

SYMPOSIUM & LEGACY CONCERT

May 14 - 15, 2022 – 5pm



HARVEST FOUNDATION

KELM EDUCATION FOUNDATION

DIVINE DESIGNS

We aim to inspire and help everyone dream, reach, and achieve despite their journeys in life.

SPONSORSHIP OPPORTUNITIES



UNITED TO END HOMELESSNESS

2022 Sponsorship Opportunities

Diamond Sponsor – \$25,000

- Prominent logo recognition in all event materials
- Verbal recognition during virtual program
- Video message at event
- Full Page Advertisement in Event Booklet
- Recognition on event website
- Recognition in pre- and post-event publicity

Silver Sponsor(s) – \$5,000

- Logo recognition in all event materials
- Full Page Advertisement in Event Booklet
- Recognition on event website
- Recognition in pre- and post-event publicity

Gold Sponsor – \$10,000

- Logo recognition in all event materials
- Verbal recognition during virtual program
- Full Page Advertisement in Event Booklet
- Recognition on event website
- Recognition in pre- and post-event publicity

Bronze Sponsor(s) – \$1,000

- Logo recognition in all event materials
- Full Page Advertisement in Event Booklet
- Recognition on event website
- Recognition in pre- and post-event publicity

United to End Homelessness Event Activities

The mission of the United to End Homelessness event is to mobilize and inspire residents to help support homeless individuals in their local communities. The Harvest Foundation, Kelm Education Foundation, and Divine Designs lead this initiative by creating a network of community partners in local jurisdictions for preventing and ending homelessness. We believe everyone needs a safe place to call home, yet that basic need is increasingly out of reach for many people in New York City. Rising rents make home access for those with housing barriers exceedingly challenging. Advocating for these individuals and families includes recruiting, cultivating, retaining and growing the number of support groups willing to help prevent and end homelessness.

Sponsorship Benefits

- Cover costs of Social Equity Symposium
- Cover costs of Legacy Concert fundraiser
- Sponsor 100 Homeless Individuals for the Legacy Concert
- Provide clothing for 500 Homeless Individuals
- Provide food for all attendees at the event
- Provide personal grooming services for 500 Homeless Individuals
- Provide scholarships for career/workforce development training & upskilling for 50 Homeless individuals
- Distribution of "Evicted: Poverty and Profit in the American City" book for symposium attendees
- All gifts and donations are tax-deductible.

Grammy winning Gospel artists will perform at the Legacy Concert fundraiser – May 15, 2022 – location – Red Hook, Brooklyn, New York
CUNY & SUNY Professors will facilitate social equity sessions at the Symposium – May 14, 2022 - tentative location Marriott Hotel Brooklyn

www.atrinityharvest.org/unitedsponsors

Staff

Prof. Kim Moorning
Event Coordinator
kimm@kelmcollege.com
(516) 387-2077 Long Island Office

Tara Hines
Event Liaison
tarah@kelmcollege.com
(332) 238-4800 Brooklyn Office

UNITED TO END HOMELESSNESS

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2022 Sponsorship Commitment Form



1. Please check one:

- We are unable to be a sponsor but enclose a donation.
 We are able to be a sponsor at the Sponsorship level:
 Diamond Sponsor – \$25,000 Gold Sponsor - \$10,000 Silver Sponsor(s) - \$5,000 Bronze Sponsor(s)

2. Sponsor Information

Total Sponsorship Investment: _____ Company Name: _____
Contact Person: _____ Address: _____
City: _____ State: _____ Zip Code: _____
Email: _____ Phone: (____) _____ Fax: (____) _____

3. Payment Information

- Check Payment:
Please make check payable to: The Harvest Foundation or Kelm Education Foundation
- Credit Card Payment:
Card Type: Mastercard Visa American Express
Name on Card: _____
Card #: _____ Expiration Date: _____
Billing Address: _____ City: _____ State: _____ Zip Code: _____
Signature (Required): _____ Date: _____

Note: Credit Cards may be processed online at www.atrinityharvest.org/unitedsponsors

- Please send an invoice.

Payment, logos, camera ready print ads, and media(Diamond sponsor) must be sent to us no later than [April 8, 2022](#). Please send high resolution as either an .eps, .png or PDF format (.png preferred).

**Thank you for your support the Hope for a Dream project.
No matter what kind of adversity comes no one should ever lose sight of their dream.**

EMAIL your completed Commitment Form to:
Prof. K. Moorning at kimm@kelmcollege.com
(Subject: Legacy Symposium 2022)

EMAIL THIS FORM

OR

MAIL your completed Commitment Form to:
THE HARVEST FOUNDATION OF TMO
ATTN: Prof. K. Moorning
P.O. Box 110, Lynbrook, NY 11563
(Please reference **Legacy Symposium 2022** on memo)

www.atrinityharvest.org/unitedsponsors

For more information contact:
Prof. Kim Moorning
Event Coordinator
kimm@kelmcollege.com
(516) 387-2077

UPLOAD your completed Commitment Form to:

The Harvest Foundation is a 501(c)(3) organization which advocates for social equity and support services for seniors and low-income individuals. Kelm Education Foundation is a 501(c)(3) consortium of college faculty offering free personal and professional development for low-income individuals. Divine Designs is a 501(c)(3) organization engaged in free housing renovations for seniors and low-income individuals.

Tax Deductible Receipts with the EIN will be sent immediately.

UNITED TO END HOMELESSNESS

2022 Advertisement Form



1. Please check one:

- Full Page Advertisement (Both Symposium Program & Concert Program) - \$400
- Full Page Advertisement (Symposium Program or Concert Program) - \$250
- Half Page Advertisement (Both Symposium Program & Concert Program) - \$200
- Half Page Advertisement (Symposium Program or Concert Program) - \$125

2. Advertiser Information

Company Name: _____
Contact Person: _____ Address: _____
City: _____ State: _____ Zip Code: _____
Email: _____ Phone: (____) _____ Fax: (____) _____

3. Payment Information

- Check Payment:
Please make check payable to: Kelm Education Foundation

- Credit Card Payment:
Card Type: Mastercard Visa American Express
Name on Card: _____
Card #: _____ Expiration Date: _____
Billing Address: _____ City: _____ State: _____ Zip Code: _____
Signature (Required): _____ Date: _____

Note: Credit Cards may be processed online at www.atrinityharvest.org/unitedsponsors

Camera ready print ads in high resolution as either an .eps, .png or PDF format and payment must be sent to us no later than **April 8, 2022.**

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Prof. K. Moorning at kimm@kelmcollege.com
(Subject: Legacy Symposium Ad 2022)**

EMAIL THIS FORM

OR

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